



POST COAL PROM QUEEN PRESENT

MUSIC FOR HYPERCAPITALISTS

WELCOME TO PCPQ INDUSTRIES

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propaganda literature

PCPQ COLLABORATE WITH HIP HOP TALENT ON CONCEPT ALBUM RELEASE

WHEN:

29 JULY 2021 - 'DRAGON'S JAW' SINGLE RELEASE

12 AUGUST 2021 - 'MUSIC FOR HYPERCAPITALISTS' ALBUM RELEASE

HOW:

ON ALL MAJOR STREAMING PLATFORMS, PLUS LIMITED EDITION PHYSICAL RELEASE ON
A PACK OF RAMEN NOODLES

WHY:

TO RAISE MONEY FOR THE REFUWEEGEE CHARITY

Scottish electronic duo **Post Coal Prom Queen** have collaborated with some of Scotland's most exceptional rap talent to create an ambitious hip hop concept album -

Music for Hypercapitalists - with its first single *Dragon's Jaw* (ft. Conscious Route) to be released on the 29th of July 2021. The proceeds from this release will be donated to the Refuweegee charity.

Music for Hypercapitalists is a series of visions of the future told through a cyberpunk lens. The listener is taken through a satirical job interview for the unpaid role of 'Junior Intern Assistant Hypercapitalist', where each track of the album is an answer to one of the seemingly-innocuous questions. Themes of late stage capitalism, race, self-motivation and much more are explored in the vocal contributions from **Jackal Trades**, **Texture**, **Conscious Route**, **Somnia**, **Empress** and **Miles Better** - all of whom are at the top of their game.

**"THE FALL OF ALL CONCEPTUAL
MONOPOLIES!"**

“THIS DYSTOPIA’S BORING AS FUCK!”

From Jackal Trades’ vivid storytelling to Texture’s hyper-verbosity to *Somnia’s* avant-garde delivery, *Music for Hypercapitalists* showcases the diverse landscape of Scottish hip hop and the potential of inter-genre collaboration. *Post Coal Prom Queen* bring their unique blend of retrofuturism and cinematic arrangements to the production, lending the album the sinister alt-pop atmosphere the duo are known for.

The project came about in summer 2020 when PCPQ invited some of their favourite rappers to add vocals to demos they were working on, asking them to write on a general theme of ‘cyberpunk’. As the lyrical themes emerged the job interview concept began to take shape, leading to Lily taking on the role of the interviewer.

Music for Hypercapitalists will be released on all major digital platforms on the 12th of August 2021. A limited edition physical release - which will be via a QR code printed onto a pack of ramen noodles, classic cyberpunk fare and all a Junior Intern Assistant Hypercapitalist could afford to eat - will also be available on the 12th of August. *Conscious Route* will join PCPQ live on stage to perform ‘*Dragon’s Jaw*’ during their special Saturday night performance at the Hidden Door Festival in Edinburgh on the 18th of September.

“JACK JONES ATTACK DRONES!”

**“WITH MY LAST
OUNCE OF ANGER
GOUGED MY
RIGHT EYE OUT!”**

EDITOR'S NOTES:

All lyrics written by respective rappers on each track. All music, production, mixing, mastering, scripting, voiceovers and artwork by Post Coal Prom Queen. PCPQ are Lily Higham and Gordon Johnstone.

All enquiries to postcoalpromqueen@gmail.com

PRESS QUOTES FOR PCPQ:

“It practically scorches into being on the back of dark industrial synths like a bomber raid, pulls back the curtain on some thrumming melodicism, and entrusts Lily to siren-song you towards a distant light” - Backseat Mafia

“Post Coal Prom Queen are bursting with ideas and stories to tell, have an ear for a neat tune and enough of a sense of humour that none of this gets too hard to look at.” - God Is In The TV

<https://postcoalpromqueen.com>

<https://twitter.com/PCPQmusic>

<https://instagram.com/postcoalpromqueen>